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# LUXURY CRYSTALLISES

## PAULA SHEARER

CHINESE billionaire Wang Jianlin has revealed the luxury interiors apartment buyers will be vying for when the \$970 million Wanda Ridong Jewel project is released to the market in August.

The first tower in the Gold Coast beachfront development will be part of a grand global sales launch also featuring sister projects in Asia, Europe and the United States.

Jewel, which will sit on a 1.2ha Surfers Paradise site with 130m of absolute beachfront, will comprise 500 apartments, 171 six-star hotel rooms and a luxury retail project.

Apartments will range from entry level one-bedroom designs through to a four-bedroom penthouse.

The three-tower design has been based on local geology, referencing the crystalline volcanic structures underlying the Gold Coast, with the buildings reflecting the image of three crystalline forms

emerging from a base of sand.

A shimmering exterior will be created using a unique cladding technique the developer believes will position Jewel as not just a development, but also an iconic piece of art.

Wanda Ridong sales and marketing director Andrew Bampton described the towers as a "stunning piece of architecture that will become internationally significant for years to come".

The project is tipped to set new standards of luxury in

apartment and hotel accommodation in Australia, putting the Gold Coast on the international stage to rival prestige tourist destinations such as Dubai's Burj Al Arab and Iran's Flower of the East.

Each of Jewel's three towers will feature unique interior designs and bespoke fittings, offering buyers about 50

different apartment options.

There will be a focus on natural materials, with timber or stone flooring, while the kitchens and bathrooms will

feature marble and onyx surfaces. The tapware, basins and fittings have been designed exclusively for Jewel.

Mr Bampton said this week's start of construction was the first step in a significant journey for the developers. Tower two is expected to be launched to the market in mid-2016 with tower three in early 2017.

Construction is scheduled for completion in mid-2017, with the apartment fit-out and landscaping to take another 12 months.

The Wanda Vista Hotel is expected to open in late 2018.

"We've chosen right here on the Gold Coast's iconic shoreline as one of the most lucrative hot spots for capital growth in the coming years, offering buyers unparalleled luxury, world-class design and unrivalled standards in beachfront living," Mr Bampton said. "Jewel will be the most significant development on the Gold Coast since 2008 and the first true beachfront residential resort in more than 30 years."





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**SENSE OF OPULENCE:**

Buyers in the Wanda Ridong Jewel project will be able to choose from about 50 apartment options with unique designs and bespoke fittings.