



New era of luxury on the rise for world-renowned Gold Coast beaches

Imagine waking up every day in absolute luxury complimented with uninterrupted views over the Pacific Ocean. After a decadent breakfast, you take a short stroll through soaring, open-air crystal corridors, surrounded by cascading waterfalls complete with lush, tropical foliage, before stepping onto the Gold Coast's most famous asset – its white, sandy beach?

It may sound too good to be true, however it's a scene that will soon become a reality for the discerning buyer, with the dawn of a new era in luxury – the \$970 million Wanda Ridong Jewel Development.

While the Gold Coast is renowned for its beautiful ocean, exhilarating theme parks, unrivalled lifestyle and beach culture, once the Surfers Paradise beachfront Jewel towers are completed in 2018, the world-famous city will forever be synonymous with prestige, opulence and privilege.

"Jewel will be impressive to behold and its gleaming beauty visible for miles – for boaters sailing up the Nerang River right through to hikers deep in the Gold Coast Hinterland," says Wanda Ridong Gold Coast Development Director of Sales and Marketing, Andrew Bampton.

"Jewel's iconic architecture coupled with the stunning location will make it one of the grandest structures on earth," Mr Bampton says.

Developers Wanda Group and Ridong Group are sparing no expense in crafting what will become an unrivalled experience, offering residents the unprecedented opportunity to live an extravagant life, while also being able to walk from their apartment directly onto the world's most celebrated sands – the Surfers Paradise beachfront.

"Visitors travel from all over the world to soak up the Queensland sunshine and experience the iconic Surfers Paradise beach, but those who become a part of Jewel will be able to experience the magnificent shoreline each and every day, all in complete magnificence.

"We believe it's the perfect pairing to create a lifestyle like nothing that's ever been offered, anywhere else in Australia, and in very few places around the world," he says.

512 residential apartments, featuring one, two or three bedrooms options will be housed within the three towers. Jewel will offer buyers around 50 different apartment types to choose from.

When complete, Jewel will also offer a fully-serviced, six-star hotel-resort that will attract the world's elite – from sports stars to celebrities and rock stars to royalty.

"Jewel is a \$1 billion vote of confidence in the Gold Coast's tourism, and the Queensland economy," he said.

The internal focus of the residences will be firmly based on natural materials; all apartments will have either timber flooring, with kitchens and bathrooms featuring beautiful marble and onyx surfaces, offset with state of the art tap ware, basins and fittings designed exclusively for Jewel.

Residents and visitors will spend their days in absolute leisure in Jewel's very own lush, tropical oasis. A multi-level outdoor podium, complete with sparkling, winding pools, will lead directly to the

beachfront and surf. It's not hard to imagine lounging in one of the podium's deluxe cabanas, sipping a strawberry daiquiri and gazing out to the Pacific Ocean.

After a leisurely day at the pool, Jewel's residents will be able to enjoy excellence in fine dining at any one of its signature restaurants, to be run by some of the world's most decorated chefs. But these restaurants will exceed any dining experience offering patrons the chance to dine in absolute beach front luxury.

"This development is the first, and largest development with direct beach access to be built on the Gold Coast in over 30 years, not to mention the incorporation of all five star sustainable elements" he says.

The shimmering exterior of Jewel's three towers will be created through the use of a unique cladding technique. Wanda Ridong's ambitious use of materials will create the illusion of three crystal towers emerging from the sand, thus positioning Jewel on the world's stage as an iconic piece of art to rival the likes of Bilbao's Guggenheim, Dubai's Burj al Arab, Kuala Lumpur's Petronas Towers or London's Lloyds Building.

After a worldwide competition, DBI Design's Barry Lee and US-based Oppenheim Architecture + Design principal Chad Oppenheim were appointed to devise and design Jewel's unique architecture and interior design, to be based on three crystal shards discovered in the region which date back thousands of years.

"The smoky quartz crystals, discovered on the western side of Mount Warning, were scanned in 3D and then scaled up to generate the sculptural form of the building," DBI Design's Mr Lee says.

The simple image of the three crystalline forms rising from a base of sand became a powerful image during the design process, and led to the development's bold exterior - the vibrant, sculptural forms making Jewel a meaningful piece of architecture with a deep connection with the region's rich heritage.

"The crystalline forms of the towers are a direct representation of the underlying geology of the Gold Coast," he says.

"The city's coastline is a consequence of erosion and oceanic action on the remnant Mount Warning shield volcano. The headlands along the coast line and the rivers that sculpt the coastal plane have their origins in the spectacular Mt Warning volcano caldera," he says.

The opportunity for living, playing and staying in the lap of luxury is closer than ever before, after site excavation officially began on March 31 this year.

"Jewel will be transformative for the Gold Coast as it will bring a new level of sophistication and innovation while creating the city's largest and most diverse beachfront food and entertainment destination," he says.

As an equity-led rather than debt-led development, sales have been withheld until a worldwide launch later in the year. Anyone wanting to be first in line to snap up one of these luxury apartments will have to wait until the first round of sales scheduled for later this year.

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