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Gold Coast launch for Jewel project attracts real estate industry's top figureheads

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Natalie Gruzewski and Andrew Bampton at the launch of the Wanda and Ridong Gold Coast Jewel sales suite. Source: Getty Images

The joint venture between the Wanda Group and Ridong drew a crowd of nearly 300 people to the launch, which was held at the Hilton Surfers Paradise, and featured a performance by the Queensland Symphony Orchestra.

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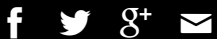


Jewel's sales and marketing director Andrew Bampton. Source: *News Corp Australia*

Guests included Queensland Tourism Minister Kate Jones, Gold Coast Mayor Tom Tate, Ridong directors Tony and Baron Li and Ray White director Dan White.



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Wanda's Beijing-based international sales and marketing director Michael Purefoy told the audience that people could have confidence in the development because it did not rely on presales and was "equity-led".

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Channel 9 presenter Natalie Gruzewski was MC for the event. Source: *Getty Images*

In August last year Wanda announced it had committed \$290 million to the project with the rest to be raised via other financiers.

Mr Purefoy said the hotel to be built as part of the project would be the first Vista-branded one completed by Wanda overseas.



Tourism Minister Kate Jones speaks on stage. Source: *Getty Images*

Gold Coast MP Steve Ciobo said Jewel was a reflection of “renewed confidence in the city” and would represent the Gold Coast on the global stage.

Construction has started and work is expected to be completed by 2018.

No prices have been released but the first apartments are scheduled to hit the market next month.

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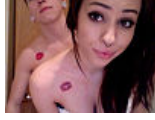
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